Table S1: Focus Group Characteristics

Group	Location	Group Characteristic	Gender	Age Range	# Indiv
1	Tempe, Arizona	Graduate Students	6 F, 5 M	25-35	11
2	Suburban Phoenix	Phoenix Facebook ad respondents	4 F, 6 M	40-70	10
3	Rural West Virginia	Government conservation agents	5 F, 10 M	40-65	15
4	Boston, Massachusetts	Boston Facebook ad respondents	11 F, 3 M, 1 NB	Mixed age	15
5	Urban Connecticut	Community mentorship program	2 F, 8 M	18-22	10
6	Downtown Atlanta	Undergraduate students	13 F, 2 M	18-22	15
7	Suburban Atlanta	Atlanta Facebook ad respondents	9 F, 2 M	Mixed age	11
8	Berkeley, California	Berkeley Facebook ad respondents	9 F, 3 M, 1 NB	Mixed age	13
9	Sacramento, California	Latin American childcare workers	7 F, 1 M	24-28	8
10	Suburban Connecticut	Land trust members	11 F, 8 M	Over 50	19